

ZhuAPI Prompt Library v1.0

30 Proven Templates for Content Creators

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This prompt library is exclusively available to ZhuAPI paid users.

Contents

1. TikTok Scripts (10 Templates)
2. YouTube Content (10 Templates)
3. E-commerce Copy (10 Templates)

How to Use

1. Copy the prompt template
2. Replace [VARIABLES] with your specific content
3. Run through ZhuAPI (DeepSeek/MiniMax/Kimi)
4. Edit and refine the output

Quick Start

Template 1: 3-Second Hook Formula

Template 11: YouTube Title Formula

Full templates available in library files. # TikTok Scripts - 10 Templates

Template 1: 3-Second Hook Formula

Use when: Stop the scroll immediately **Best for:** Any topic, educational content

Prompt: Write a TikTok hook for TOPIC using this formula: "NUMBER ADJECTIVE ways to DESIRED OUTCOME that UNEXPECTED TWIST"

Variables: - TOPIC: Your content subject - NUMBER: 3, 5, or 7 - ADJECTIVE: weird, secret, illegal, stupid, genius - DESIRED OUTCOME: What viewer wants - UNEXPECTED TWIST: Counterintuitive element

Example: Input: "productivity" Output: "3 weird productivity hacks that actually work (the last one is illegal)"

Recommended Model: MiniMax

Template 2: Story Reversal Structure

Use when: Transformation stories **Best for:** Personal growth, business journeys

Prompt: Create a TikTok script about TOPIC with this structure:

HOOK: "I used to believe COMMON MISCONCEPTION" STORY: "Then I discovered UNUSUAL APPROACH" TWIST: "But what happened next shocked me" CTA: "Follow for part 2"

Keep each section under 5 seconds.

Example: TOPIC: "making money online"

[HOOK - 0:00-0:05] "I used to believe you need a massive following to make money online"

[STORY - 0:05-0:20]

"Then I discovered this one-page website strategy"

[TWIST - 0:20-0:25] "But what happened next shocked me—I made ,000 in 48 hours"

[CTA - 0:25-0:30] "Follow for part 2"

Recommended Model: DeepSeek V3

Template 3: Pain Point Resonance

Use when: Build instant connection **Best for:** Problem-solving content

Prompt: Write a TikTok opening for TARGET AUDIENCE struggling with PAIN POINT.

Formula: "If you're TARGET AUDIENCE and you STRUGGLE WITH PAIN POINT, this is for you."

Then validate frustration and promise solution.

Example: "If you're a creator and you spend 3 hours editing a 30-second video, this is for you.

I used to be exactly where you are—stuck in editing hell. Then I discovered this 15-minute workflow..."

Recommended Model: Kimi

Template 4: Controversial Opinion

Use when: Spark debate and comments **Best for:** Hot takes, industry myths

Prompt: Create a controversial TikTok opinion about TOPIC.

Structure: 1. "Unpopular opinion: CONTROVERSIAL STATEMENT" 2. "Here's why: 3 BRIEF REASONS" 3. "Agree or disagree? Comment below"

Example: "Unpopular opinion: College is a scam for 90% of entrepreneurs.

Here's why: 1. You can learn business faster by building something 2. The networking is overrated 3. Student debt kills risk tolerance

Agree or disagree? Comment below."

Recommended Model: DeepSeek V3

Template 5: Tutorial Script

Use when: Teaching specific skills **Best for:** How-to content

Prompt: Write a "How I ACHIEVED RESULT in TIMEFRAME" TikTok script.

Sections: - HOOK: Result + timeframe - STEP 1: Setup (what I did first) - STEP 2: Process (core method) - STEP 3: Tweak (secret sauce) - CTA: "Save this for later"

Each step: 5-8 seconds max.

Example: ACHIEVED RESULT: "grew from 0 to 10K followers" TIMEFRAME: "30 days"

[HOOK] "How I grew from 0 to 10K followers in 30 days" [STEP 1] "First, I picked ONE format and posted 3x daily" [STEP 2] "Then I used this hook formula for every video" [STEP 3] "The game-changer? I replied to every comment in 30 minutes" [CTA] "Save this for later"

Recommended Model: MiniMax

Template 6: Trend Jacking

Use when: Ride viral trends **Best for:** Fast-moving content

Prompt: Adapt current TikTok trend TRENDS NAME for NICHE.

Include: - Visual description - Audio/sound suggestion - Text overlay hook - Caption with hashtags - Why it works

Example: TRENDS: "I'm looking for a man in finance" NICHE: "freelance designers"

Visual: Person walking with laptop Audio: Original trend sound Text: "I'm looking for a client who pays on time"

Caption: POV: Every freelancer's dream client ☑ Doesn't ghost ☑ Pays on time ☑

#freelancer #designer #freelancelife

Recommended Model: MiniMax

Template 7: Before vs After

Use when: Show transformation **Best for:** Makeovers, renovations, growth

Prompt: Create a "Before vs After" TikTok for TRANSFORMATION TYPE.

Format: - BEFORE: "POV: PAIN POINT SITUATION" - TRANSITION: Effect suggestion - AFTER: "POV: DESIRED OUTCOME" - TEXT: "TIMEFRAME difference" - CTA: Next step

Example: [BEFORE] "POV: Your website bounces 90% of visitors" [TRANSITION] Quick zoom blur [AFTER] "POV: Your website converts 15% of visitors" [TEXT] "2 weeks difference" [CTA] "Link in bio for template"

Recommended Model: DeepSeek V3

Template 8: Q&A Interactive

Use when: Drive comments **Best for:** Community building

Prompt: Write a TikTok asking TARGET AUDIENCE to choose.

Structure: - "Let's settle this: OPTION A or OPTION B?" - "Team A says: BRIEF ARGUMENT" - "Team B says: BRIEF ARGUMENT" - "Which side? Comment A or B"

Example: "Let's settle this: Post daily or post weekly high-quality?"

Team Daily: Volume beats perfection. More shots = more wins.

Team Weekly: Quality over quantity. One viral beats 30 mediocre.

Which side? Comment DAILY or WEEKLY."

Recommended Model: Kimi

Template 9: Secret Reveal

Use when: Share insider knowledge **Best for:** Industry secrets

Prompt: Create "Here's what GROUP don't want you to know" about TOPIC.

Sections: - HOOK: "Stop scrolling if you DO COMMON ACTION" - SECRET: "What they don't tell you is INSIGHT" - PROOF: "I tested this and RESULT" - CTA: "Follow before this gets taken down"

Example: [HOOK] "Stop scrolling if you send marketing emails" [SECRET] "Your 'high open rate' is

Apple Mail faking opens" [PROOF] "Tested: 1,000 real readers vs random. Both 45% 'opens.' Real rate? 12%." [CTA] "Follow before this gets taken down"

Recommended Model: DeepSeek V3

Template 10: Day in the Life

Use when: Build personal connection **Best for:** Personal brands, BTS content

Prompt: Write "Day in the life" for PROFESSION.

Include: - Morning routine (15 sec) - Work/process (30 sec) - Result/reveal (10 sec) - Evening wind-down (5 sec) - Caption with hashtags

Example: [MORNING] 6:30 AM: No alarm. Coffee + journaling. [WORK] 8:00 AM: Deep work block. Client calls. [RESULT] Submit 3 deliverables. [EVENING] 6:00 PM: Close laptop. Dinner with friends.

Caption: A day as a freelance designer ☐ #dayinmylife #freelancer #designer

Recommended Model: MiniMax # YouTube Content - 10 Templates

Template 11: High-CTR Title Formula

Use when: You need clickable titles **Best for:** Any video, competitive niches

Prompt: Generate 5 YouTube titles for TOPIC using these formulas:

1. "How I ACHIEVED RESULT in TIMEFRAME (Step-by-Step)"
2. "NUMBER TOPIC Mistakes That Are Costing You LOSS"
3. "The Truth About TOPIC That EXPERT GROUP Won't Tell You"
4. "TOPIC for Beginners: Complete Guide YEAR"
5. "I Tried UNUSUAL METHOD for TIMEFRAME. Here's What Happened"

Explain WHY each works (psychology hook).

Example: TOPIC: "YouTube growth"

1. "How I Grew from 0 to 100K Subscribers in 6 Months (Step-by-Step)" WHY: Numbers + timeframe + process promise
2. "7 YouTube Mistakes Costing You Views" WHY: Number + pain + urgency
3. "The Truth About YouTube Algorithm Gurus Won't Tell You" WHY: Conspiracy + authority challenge
4. "YouTube for Beginners: Complete Guide 2025" WHY: Clear audience + comprehensive + recency
5. "I Posted 3 Videos Daily for 30 Days. Here's What Happened" WHY: Extreme commitment + curiosity gap

Recommended Model: MiniMax

Template 12: Description Template

Use when: Writing video descriptions **Best for:** SEO, retention, related content

Prompt: Write YouTube description for VIDEO TITLE.

Include: 1. Hook sentence (max 2 lines) 2. Timestamps (5-7 sections) 3. Related video links (2-3) 4. Subscribe CTA (soft) 5. Hashtags (5-8) 6. Affiliate disclosure

Example: VIDEO: "How to Start a YouTube Channel 2025"

Starting a YouTube channel? This guide covers everything from equipment to 1,000 subscribers.

□ **TIMESTAMPS:** 0:00 Biggest myth about starting 2:15 Picking your niche 5:30 Equipment you need 9:45 First 10 videos strategy 14:20 Thumbnail formula 18:30 First 1,000 subscribers 23:00 Monetization

□ **RELATED VIDEOS:** My Studio Tour: [link] How I Edit in 30 Min: [link]

□ **RESOURCES:** • TubeBuddy: [link] • Canva Pro: [link]

Subscribe for weekly videos.

#YouTubeTips #Creator #YouTubeGrowth

Disclaimer: Some links are affiliate links.

Recommended Model: DeepSeek V3

Template 13: Tag Optimization

Use when: Maximize discoverability **Best for:** SEO-focused creators

Prompt: Generate YouTube tags for VIDEO TOPIC.

Categories (3-5 each): 1. Broad tags (1-2 words, high volume) 2. Specific tags (3-4 words, medium) 3. Long-tail tags (5+ words, low competition) 4. Brand tags (channel name variations) 5. Related topics

Total: 12-15 tags. Order by relevance.

Example: TOPIC: "iPhone photography tips"

BROAD: - iPhone - Photography - Photo tips

SPECIFIC: - iPhone photography - Mobile photography tips - iPhone camera tricks

LONG-TAIL: - How to take better photos with iPhone - iPhone photography settings explained - Professional photos with iPhone 15

BRAND: - [YourChannel] - [YourChannel] photography

RELATED: - Lightroom mobile - Photo editing - Instagram photos

Recommended Model: DeepSeek V3

Template 14: Thumbnail Text

Use when: Creating clickable thumbnails **Best for:** Standing out in search

Prompt: Create 3 thumbnail text options for VIDEO TITLE.

Requirements: - Max 4 words - High contrast - Emotional triggers - Numbers if applicable - Background concept - Color/styling suggestion

Example: TITLE: "I Spent /bin/zsh on Marketing and Got 10K Customers"

OPTION 1: "/bin/zsh → 10K" - Background: Empty wallet → crowd - Text: Bold yellow, black outline - Psychology: Number contrast + curiosity

OPTION 2: "Zero Marketing?" - Background: Person shrugging - Text: Red, white stroke - Psychology: Challenge convention

OPTION 3: "I Got 10K Free" - Background: Happy person + chart - Text: Green with glow - Psychology: Desire + specificity

AVOID: - Clickbait that doesn't deliver - More than 4 words - Low contrast

Recommended Model: MiniMax

Template 15: Intro Script

Use when: Starting videos strong **Best for:** First 30 seconds retention

Prompt: Write YouTube intro script (30-45 sec) for VIDEO TOPIC.

Structure: 1. HOOK (5 sec): Problem or promise 2. CREDIBILITY (10 sec): Why listen 3. PREVIEW (15 sec): What they'll learn 4. TRANSITION (5 sec): "Let's get started"

Example: TOPIC: "YouTube SEO optimization"

[HOOK] "Your videos are good. But nobody's finding them. That's not content—it's an SEO problem."

[CREDIBILITY] "I've grown 3 channels to 100K+ using this system. Started with zero filmmaking experience."

[PREVIEW] "You'll learn the 5-step SEO framework that took my videos from 200 to 200,000 views. Plus my free keyword template."

[TRANSITION] "Let's get started."

Recommended Model: DeepSeek V3

Template 16: Chapter Timestamps

Use when: Organizing long videos **Best for:** Retention, SEO

Prompt: Create YouTube chapters for VIDEO TITLE.

Format: 0:00 Intro [time] Engaging chapter title ... [time] Final thoughts

Requirements: - 6-8 chapters (10-20 min video) - 4-5 chapters (under 10 min) - Intriguing titles (not "Step 1") - Include keywords - First chapter within 30 sec

Example: TITLE: "Complete Guide to Starting a Podcast"

0:00 Why most podcasts fail 1:45 Equipment you need (under) 5:20 Recording your first episode
9:10 Editing for non-editors 13:30 Where to host 16:45 Getting first 100 downloads 20:10
Monetization timeline 22:30 Your next steps

Recommended Model: DeepSeek V3

Template 17: Outro CTA

Use when: Ending videos with impact **Best for:** Subscriptions, engagement

Prompt: Write 3 YouTube outro variations for CHANNEL TYPE.

Include: - Summary of key point - Subscribe reminder (soft) - Next video suggestion - Engagement question

Styles: 1. Direct and clear 2. Story-based 3. Urgency/FOMO

Example: CHANNEL: "business/creator education"

VARIATION 1 - Direct: "So that's the 5-step SEO framework. Implement 2 and you'll see results in a month.

Subscribe for more strategies. I post every Tuesday.

Next watch: My thumbnail design video. Link in corner.

Question: Which step will you try first? Comment below."

VARIATION 2 - Story-based: "Two years ago, I got 50 views per video. Today, 100K subscribers. The difference? Everything in this video.

Subscribe to see the journey continue. Watch this video next—thumbnail secrets that changed everything.

What's your biggest YouTube struggle? Comment below."

VARIATION 3 - Urgency: "YouTube is changing fast. Adapters win in 2025. Others get left behind.

You have the framework. Knowledge without action is entertainment.

Subscribe for next month's algorithm updates. Don't miss it.

Watch this video next for thumbnail strategies.

Comment: Will you implement this week or save for 'later'?"

Recommended Model: Kimi

Template 18: Community Posts

Use when: Engaging between videos **Best for:** Channel growth

Prompt: Generate 5 YouTube Community posts for NICHE.

Mix: 1. Poll (engagement) 2. Behind-the-scenes (connection) 3. Tips (value) 4. Question (discussion) 5. Announcement

Each under 100 words. Include emojis.

Example: NICHE: "productivity/creator tools"

1. POLL: "What's your biggest productivity killer? 🗳️"

🗳️ Social media 🗳️ Email 🗳️ Perfectionism 🗳️ Meetings

Vote—I'll make a video on the winner!"

2. BTS: "This is my 'simple' setup 😊"

[Photo of messy desk]

10-min video = 6 hours work, 47 tabs, 2 crises.

Anyone else? 🙋♂️"

3. TIPS: "Monday quick win 🗓️"

Batch similar tasks. Emails at 10am and 4pm only.

Brain takes 23 min to refocus. Protect deep work.

Save this 📌"

4. QUESTION: "Real talk: Hours on YouTube this week?"

Be honest. No judgment.

Researching 'intentional' vs 'mindless' screen time.

Drop your number 🗳️"

5. ANNOUNCEMENT: "Big news! 🗳️ 50K subscribers!"

Q&A this Friday. Drop questions below!"

Recommended Model: MiniMax

Template 19: Shorts Script

Use when: Converting long-form to Shorts **Best for:** Repurposing content

Prompt: Convert this long-form content into YouTube Shorts script: LONG VIDEO SUMMARY

Requirements: - 50-58 seconds - Vertical format notes - Hook in first 3 seconds - Text overlay suggestions - Loop-friendly ending

Example: LONG-FORM: "10 YouTube SEO mistakes beginners make"

[HOOK - 0:00-0:03] "Stop making these SEO mistakes" [Text: Big red X over "SEO Mistakes"]

[MISTAKE 1 - 0:03-0:12] "Mistake 1: Ignoring the first 48 hours" [Text: "48 HOURS = GOLDEN WINDOW"]

[MISTAKE 2 - 0:12-0:22] "Mistake 2: Generic titles" [Text: "SPECIFIC > GENERIC"]

[MISTAKE 3 - 0:22-0:32] "Mistake 3: No timestamps" [Text: "TIMESTAMPS = FREE RETENTION"]

[CTA - 0:32-0:40] "Full video breaks down all 10. Link in comments." [Text: "👉 FULL VIDEO IN COMMENTS"]

[LOOP - 0:40-0:58] [Repeat hook visual for seamless loop]

Recommended Model: DeepSeek V3

Template 20: Series Planning

Use when: Planning multi-video series **Best for:** Content strategy

Prompt: Plan a 5-video YouTube series about BROAD TOPIC.

Episode breakdown: 1. Title - Hook/Problem 2. Title - Solution Part 1 3. Title - Solution Part 2 4. Title - Advanced Tips 5. Title - Mistakes & Recap

Each with thumbnail concept and target keyword.

Example: TOPIC: "YouTube growth for beginners"

EPISODE 1: Title: "Why Your YouTube Channel Isn't Growing (The Real Reason)" Thumbnail: Sad face + analytics graph down Keyword: "youtube channel not growing"

EPISODE 2: Title: "YouTube SEO: The Complete Guide for Beginners" Thumbnail: SEO checklist + YouTube logo Keyword: "youtube seo guide"

EPISODE 3: Title: "Thumbnails That Get Clicks: Design Psychology" Thumbnail: Before/after thumbnails Keyword: "youtube thumbnail design"

EPISODE 4: Title: "Advanced YouTube Analytics: What Actually Matters" Thumbnail: Analytics dashboard highlighted Keyword: "youtube analytics explained"

EPISODE 5: Title: "10 YouTube Mistakes I Made (So You Don't Have To)" Thumbnail: Face palm + mistake list Keyword: "youtube mistakes beginners"

Recommended Model: DeepSeek V3 # E-commerce Copy - 10 Templates

Template 21: Product Description PAS

Use when: Writing product descriptions **Best for:** Sales pages, Amazon listings

Prompt: Write product description for PRODUCT using PAS formula:

Problem: PAIN POINT solved Agitation: Why problem is worse Solution: How product solves it Proof: Specific results/numbers CTA: Urgency element

Example: PRODUCT: “Noise-canceling headphones”

Problem: “Can’t focus with office noise? Constant interruptions killing your productivity?”

Agitation: “Every distraction costs you 23 minutes of refocus time. That’s 2+ hours lost daily.”

Solution: “Our ActiveNoise Pro eliminates 98% of background sound. Focus deeply, work faster.”

Proof: “10,000+ reviews. 4.8 stars. ‘Best purchase for my home office’ - Sarah K.”

CTA: “Sale ends tonight. 30-day money-back guarantee.”

Recommended Model: Kimi

Template 22: Amazon 5 Bullet Points

Use when: Amazon product listings **Best for:** E-commerce sellers

Prompt: Create 5 bullet points for PRODUCT Amazon listing.

Structure: 1. Main benefit + feature 2. Secondary benefit + feature 3. Emotional benefit + social proof 4. Practical benefit + specification 5. Guarantee/risk reversal

Max 500 characters per bullet.

Example: PRODUCT: “Stainless steel water bottle”

- KEEPS DRINKS COLD 24 HOURS — Double-wall vacuum insulation maintains ice-cold temperature all day, perfect for gym, office, or hiking
- LEAK-PROOF LID — Screw-top design with silicone seal prevents spills in your bag. Toss it in your backpack worry-free.
- LOVED BY 50,000+ CUSTOMERS — “Best bottle I’ve owned” “Finally, no more plastic waste” Join thousands who’ve made the switch
- FITS STANDARD CUP HOLDERS — Slim 2.9" diameter design fits car holders and bike cages. 20oz capacity, BPA-free stainless steel
- LIFETIME WARRANTY — We replace it free if it ever fails. Buy once, use forever. Risk-free purchase.

Recommended Model: DeepSeek V3

Template 23: Facebook Ad Copy

Use when: Writing Facebook ads **Best for:** Direct response marketing

Prompt: Write Facebook ad for PRODUCT targeting AUDIENCE.

Include: - Headline (max 40 characters) - Primary text (max 125 characters for preview) - Description (optional) - CTA button text - 3 headline variations to test

Example: PRODUCT: “Online course: YouTube growth” AUDIENCE: “Aspiring creators, 25-40”

HEADLINE: “Grow to 10K Subscribers”

PRIMARY TEXT: “I went from 0 to 100K in 6 months. No ads. No viral luck. Just a system that works. I’ll teach you the exact framework in this 4-week course.”

DESCRIPTION: “Enrollment closes Friday. Payment plans available.”

CTA BUTTON: “Learn More”

HEADLINE VARIATIONS: 1. "YouTube Growth Masterclass" 2. "From 0 to 10K Subscribers" 3. "Finally: A Proven YouTube System"

Recommended Model: MiniMax

Template 24: Google Ads Responsive

Use when: Writing Google Ads **Best for:** Search campaigns

Prompt: Create Google Responsive Search Ad for PRODUCT/SERVICE.

Provide: - 15 headlines (max 30 characters each) - 4 descriptions (max 90 characters each) - Include keywords: LIST 3-5 - Highlight: UNIQUE SELLING POINT

Example: PRODUCT: "Virtual assistant service" KEYWORDS: virtual assistant, outsource tasks, executive assistant USP: "US-based, college-educated VAs"

HEADLINES (15): 1. Hire a Virtual Assistant 2. US-Based Virtual Assistants 3. Outsource Your Busy Work 4. Executive Assistant Service 5. College-Educated VAs 6. Starting at /Hour 7. Free Trial Available 8. Scale Your Business Faster 9. 500+ Happy Clients 10. 5-Star Rated Service 11. Same-Day Onboarding 12. No Long-Term Contracts 13. Delegate & Focus 14. Grow Without Hiring 15. Task Experts Ready

DESCRIPTIONS (4): 1. Professional US-based virtual assistants for busy entrepreneurs. Delegate admin tasks and focus on growth. Free trial.

2. College-educated VAs starting at /hour. Same quality as in-house staff at a fraction of the cost. Get started today.
3. 500+ businesses trust us with their daily operations. 5-star rated. No contracts. Cancel anytime. Book your free consultation.
4. From inbox management to customer support, our VAs handle it all. Same-day onboarding. Scale your team without the overhead.

Recommended Model: DeepSeek V3

Template 25: Email Welcome Sequence

Use when: Onboarding new subscribers **Best for:** Email marketing

Prompt: Write 3-email welcome sequence for NICHE subscribers.

Email 1 (Immediate): Welcome + deliver lead magnet Email 2 (Day 2): Story + establish credibility Email 3 (Day 5): Soft pitch for PRODUCT

Tone: TONE

Example: NICHE: "freelance designers" PRODUCT: "Client Acquisition Course" TONE: friendly/professional

EMAIL 1 - Subject: "Your pricing template is inside ☐"

Hi [Name],

Welcome to the community! So glad you're here.

Here's your freelance pricing template: [DOWNLOAD LINK]

This is the exact spreadsheet I used to 3x my rates in one year.

Quick question: What's your biggest challenge with client pricing right now? Just hit reply—I read every email.

Talk soon, [Your name]

P.S. Check your inbox Thursday for my best negotiation tip.

EMAIL 2 - Subject: "I almost quit freelancing (here's why)"

Hi [Name],

Two years ago, I almost quit freelancing.

I was working 60-hour weeks, undercharging, and still struggling to pay rent. Every client felt like a battle.

Then I discovered something that changed everything...

It wasn't about being the best designer. It was about being the best at GETTING clients.

I spent 6 months studying sales, psychology, and positioning. Then I rebuilt my business from scratch.

Within a year: • Rates went from /hr to /hr • Worked with dream clients (Adobe, Spotify) • Cut hours from 60 to 30/week

Now I teach other designers the same system.

More on that soon.

[Your name]

EMAIL 3 - Subject: "Doors open: Client Acquisition Course"

Hi [Name],

Quick update: I'm opening enrollment for my Client Acquisition Course tomorrow.

It's the exact system I used to go from struggling freelancer to booked-solid consultant.

But I only want you to join if it's right for you.

This is for you if: ✓ You're tired of feast-or-famine income ✓ You know you're undercharging but don't know how to raise rates ✓ You want clients coming to YOU, not chasing them

This is NOT for you if: ✗ You're looking for a get-rich-quick scheme ✗ You're not willing to put in the work

Enrollment opens tomorrow at 10 AM EST. Only 20 spots (I cap it for personalized feedback).

Questions? Just reply.

[Your name]

Recommended Model: Kimi

Template 26: Abandoned Cart Email

Use when: Recovering lost sales **Best for:** E-commerce stores

Prompt: Write abandoned cart email for PRODUCT.

Sequence: - Subject line (curiosity) - Remind what they left - Social proof (reviews) - Urgency (limited stock/time) - Clear CTA button

Include emoji suggestions for subject.

Example: PRODUCT: "Premium yoga mat"

SUBJECT: "You forgot something ☹️" or "Still thinking about it?" or "Your mat is waiting"

Hi [Name],

You left something behind.

Your Premium Yoga Mat is still in your cart, waiting for you.

[PRODUCT IMAGE]

Here's what other yogis are saying: ☐☐☐☐ "Best grip I've ever had. No more slipping in downward dog!" - Jessica M. ☐☐☐☐ "Worth every penny. My knees finally don't hurt." - Amanda K. ☐☐☐☐ "Bought one for my studio. Now all my students want the link." - David R.

[COMPLETE MY ORDER - BUTTON]

Heads up: This color is selling fast. We only have 12 left in stock.

Not ready? That's okay. Your cart is saved for 48 hours.

Questions? Just reply to this email.

Namaste, [Your name]

Recommended Model: Kimi

Template 27: Product Comparison Page

Use when: Comparing with competitors **Best for:** Landing pages

Prompt: Create comparison page: YOUR PRODUCT vs COMPETITOR.

Sections: - At-a-glance comparison table - Why YOUR PRODUCT wins (3 points) - When COMPETITOR might be better (1 point, builds trust) - Customer quote about switching - Final CTA

Be honest but favor your product.

Example: YOUR PRODUCT: "Zapier" COMPETITOR: "Manual data entry"

[AT-A-GLANCE TABLE]

Feature	Zapier	Manual Entry
Time per task	2 minutes	30 minutes
Error rate	<1%	15-20%
Scalability	Unlimited	Limited by staff
Cost (monthly)	-50	+ (labor)
Setup time	15 minutes	N/A

[WHY ZAPIER WINS]

1. SAVE 10+ HOURS WEEKLY Automate repetitive tasks. Your team focuses on high-value work.
2. ELIMINATE HUMAN ERROR No more typos, missed entries, or duplicate data.
3. SCALE WITHOUT HIRING Handle 10x volume without adding staff.

[WHEN MANUAL MIGHT BE BETTER]

If you only process 5 transactions per month, automation might not be worth it yet. Start manual, upgrade when you grow.

[CUSTOMER QUOTE]

"We saved ,000/month in labor costs. Best investment we've made." - Tom R., Marketing Director

[CTA] Start your free 14-day trial. No credit card required.

Recommended Model: DeepSeek V3

Template 28: Flash Sale Email

Use when: Limited-time promotions **Best for:** Revenue boosts

Prompt: Write flash sale email for PRODUCT with DISCOUNT% off.

Elements: - Subject line (urgency + benefit) - Preheader text - Sale duration (specific times) - Discount code - Scarcity (limited quantity/time) - 2-3 bullet points of what's included - Strong CTA

Example: PRODUCT: "Complete Copywriting Course" DISCOUNT: 50%

SUBJECT: "48 hours only: 50% off (ends midnight)" PREHEADER: "Don't miss the biggest sale of the year"

Hi [Name],

Flash sale alert ☐

For the next 48 hours only, get the Complete Copywriting Course for 50% off.

[HERO IMAGE]

Regular price: YOUR PRICE: .50

Use code: FLASH50

Sale ends: Thursday, March 21 at 11:59 PM EST

Here's what you get: ✓ 40+ video lessons (,000 value) ✓ 50 proven templates (value) ✓ Private community access (value) ✓ Monthly live Q&A calls (value) ✓ Lifetime updates (priceless)

Total value: ,400+ Your investment: .50

⚠ Only 37 spots left at this price.

[CLAIM MY 50% OFF - BUTTON]

Questions? Hit reply—I personally read every email.

To your success, [Your name]

P.S. This is the lowest price we'll offer this year. Don't wait.

Recommended Model: MiniMax

Template 29: Review Request Email

Use when: Getting customer reviews **Best for:** Social proof building

Prompt: Create review request email for PRODUCT.

Subject options (3 variations) Body: - Thank you for purchase - Why reviews matter - Direct link to review - Incentive (discount on next purchase) - Keep under 100 words

Tone: Grateful, not pushy

Example: PRODUCT: "Online course"

SUBJECT OPTIONS: 1. "Quick favor? ☐" 2. "How did it go?" 3. "2 minutes could help 1,000 people"

Hi [Name],

Hope you're enjoying the course!

Quick favor: Would you mind leaving a review? It takes 2 minutes and helps others decide if it's right for them.

[LEAVE REVIEW - BUTTON]

As a thank you, here's 15% off your next purchase: Code: THANKS15

No pressure at all. Just grateful you're here.

[Your name]

Recommended Model: Kimi

Template 30: Brand Story Page

Use when: Building brand connection **Best for:** About pages

Prompt: Write "About Us" brand story for BRAND in NICHE.

Structure: - Origin story (why we started) - The problem we saw - Our solution/approach - What makes us different (3 points) - Vision for the future - CTA (shop now/learn more)

Length: 200-300 words Tone: TONE

Example: BRAND: "EcoBottle" NICHE: "sustainable water bottles" TONE: authentic/friendly

OUR STORY

It started with a beach cleanup in 2019.

We collected 500+ plastic bottles in one afternoon. That's when we realized: the problem isn't just pollution. It's that sustainable options suck.

They leak. They dent. They look like camping gear.

So we built something better.

EcoBottle keeps drinks cold 24 hours (seriously, we tested it in Death Valley). It fits in your car holder. And yeah, it looks good on your desk.

WHAT MAKES US DIFFERENT:

☐ ACTUALLY SUSTAINABLE Every bottle replaces 1,000+ plastic bottles. We carbon-offset every shipment.

☐ BUILT TO LAST Lifetime warranty. We replace it free if it ever fails.

♥ GIVES BACK 1% of sales go to ocean cleanup. Every purchase pulls 1 lb of plastic from the ocean.

THE FUTURE:

We dream of a world where single-use plastic is weird, not normal. Where "refill" is the default.

Join 100,000+ people who've made the switch.

[SHOP ECOBOTTLE - BUTTON]

Recommended Model: Kimi